

CERTIFICATE OF MAILING

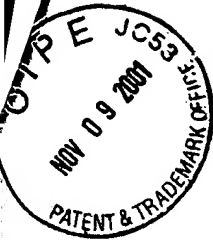
11-23-01

03/00
#3

I hereby certify that this correspondence is being deposited with the United States Postal Service in an envelope as "EXPRESS MAIL POST OFFICE TO ADDRESSEE" service under 37 C.F.R.1.10, Mailing Label No. EL640514155US and is addressed to the: Assistant Commissioner for Patents, Washington, D. C. 20231.

Date: November 9, 2001

Rudy C. Bautista



PATENT
907940-3

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: AVRAM S. GROSSMAN	Art Unit: 2611 Examiner:
Serial No.: 09/872,921	
Filed: June 2, 2001	
Title: Interactive Marketing And Advertising System And Method	

PETITION FOR EXTENSION OF TIME

Assistant Commissioner for Patents
Washington, D.C. 20231

Sir:

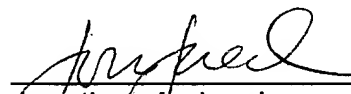
In accordance with 37 C.F.R. § 1.136(a) Applicant hereby petitions for a two-month extension of time to respond to the outstanding Notice To File Corrected Application Papers dated August 2, 2001, or until December 2, 2001.

Enclosed is a check for \$200.00 to pay the two-month extension fee in accordance with Rule 1.17(a)(2).

The Commissioner of Patents is authorized to charge any amount due, or credit any overpayment, to Deposit Account No. 50-0639. A duplicate copy of this paper is enclosed.

Respectfully submitted,

Date: November 9, 2001


Jonathan A. Jaech
Attorney for Applicant
Registration No. 41,091

O'MELVENY & MYERS LLP
400 So. Hope Street
Los Angeles, CA 90071-2899
Telephone: 213-430-6000

11/27/2001 SFELEKE1 00000007 09872921 200.00 DP
01 FC:216